



Minutes of the Coalition Meeting of March 17, 2014

Meeting location: Nevada Dental Association
 8863 West Flamingo Road, Suite 102
 Las Vegas, Nevada 89147-8725

Vision: *Optimal oral health for all Clark County residents.*

Mission: *To achieve optimal oral health for all residents of Clark County by advocating for increased prevention, access and awareness*

1. Call to Order: 9:37 AM

Coalition Chair Cathie Davenport called the meeting to order and read the *Vision* and *Mission* statements.

2. Roll Call of Participating Organization Representatives

Member Organizations & Representatives	Present	Not Present
Clark County School District	Irma Pumphrey	
College of Southern Nevada		X
Future Smiles	Joanne Cummings Xochi Flores	
Huntridge Teen Clinic	Steve Williams	
Nevada Dental Association	Bob Talley	
Nevada Dental Benefits	Cathie Davenport Patricia Steiner	
NV Dental Hygienists' Association	Annette Lincicome	
NV Health Centers, Inc		X
NV State Board of Dental Examiners:		X
Oral Health Nevada	Chris Garvey Syd McKenzie	
OxyFresh Worldwide		X
So. Nevada Dental Hygienists' Association:	Heather Rogers	
Sunrise Childrens Foundation:	Dianna Williams	
UNLV School of Dental Medicine:	Connie Mobley	
Vegas PBS	Jessica Carrol	
Others:		
Acelero Learning-Clark County Head Start		X

Dental Care International:	Elena Ahkmeleva	
Nevada Medicaid:	Josh Etchegoyen	
NV State Health Division, Oral Health Program:	Christina Demopoulos	
Sigma Phi Alpha:		X
OxyFresh Worldwide, Inc:		X
So. Nevada Health District:		X

3. Introduction of New Members/Guests

- None

4. Approval of Minutes

- C. Garvey moved to approve Minutes of August 30, 2013 amended to correct typographical and grammatical errors as needed. J. Cummings seconded. Approved.
- J. Cummings moved to approve Minutes of January 10, 2014 amended to correct typographical and grammatical errors as needed. C. Garvey seconded. Approved.
- C. Garvey moved to approve Minutes of October 11, 2013 as corrected in red ink, and with additional amendments to correct other typographical and grammatical errors as needed. J. Cummings seconded. Approved.

5. Executive Committee Reports

Chair- Cathie Davenport

- Discussed Nevada Public Health Association’s (NPHA) upcoming conference.
 - o September 25-26th in Las Vegas at UNLV.
 - o Inter-professional conference; all health care professionals are encouraged to attend and/or participate in the conference activities.
 - o NPHA President Elect, Marcia Ditmyer, PhD, is working to secure Eva Griselle as keynote speaker. Ms. Griselle is a talented speaker who speaks from experience about oral cancer. Her fee for speaking is \$4000.
 - o CCOH members suggested CCOH might help with the cost of sponsoring Ms. Giselle as keynote speaker.
 - o Chair Davenport encouraged CCOH to participate by submitting an abstract application for a presentation on “The Link between Oral Health and Systemic Diseases,” and stated that Terri Chandler had volunteered to help prepare the abstract.
 - o Heather Rogers volunteered to be the presenter for CCOH, and volunteered to prepare the abstract and the presentation.
 - o B. Talley moved that CCOH donate \$1000 to NPHA to help secure Ms. Griselle as keynote speaker. C. Mobley seconded.
 - o C. Garvey made a friendly amendment (Talley agreed) to the original Talley motion that in the event that Ms. Griselle is not available to speak at the NPHA conference, CCOH will still donate \$1000 to NPHA for the purpose of developing an oral health presentation. S. Williams seconded amended motion. Amendment to original motion and amended motion approved.

Amended Minutes for 3/17/2014

- Chair Davenport directed H. Rogers to develop an abstract for a CCOH presentation about the link between oral and systemic health. Abstract deadline is May 23rd. C. Demopoulos will email abstract application to H. Rogers.
- H. Rogers was asked to submit the abstract to CCOH members prior to submission. C. Mobley volunteered to assist with substantive information for the preparation of the abstract and to review the presentation when completed.
- Questions were raised regarding the NPHA membership status required for abstract submission. Chair Davenport will research, but membership dues are \$40, and should not be a barrier to submission.
- Chair Davenport reported that Nevada Dental Benefits will have a booth at the NPHA conference, and CCOH will be allowed to distribute educational materials and CCOH membership materials from the booth during the conference.
- Chair Davenport and I. Pumphrey attended a Children's Advocacy Alliance (CAA) meeting yesterday.
 - CAA's primary focus at this time is establishing legislative advocacy items regarding children's health issues for the next legislative session.
 - Jason Wadsworth of CAA is collecting statistics to assess the critical oral health needs of children in the public health environment.
 - Notice of the next CAA meeting will go out to CCOH members via the Listserv.
- Chair Davenport circulated a rough draft of a flyer as an example of the type of information that CCOH may distribute to Nevada legislators to advocate for oral health issues.
 - C. Garvey noted that it is important to determine the most critical recommendations to the legislators by determining what is important to the legislators and crafting a timeline to effectively advocate for oral health issues. As Chair of AC4OH C. Garvey reports that AC4OH will be identifying twelve top recommendations for the Nevada legislators.
 - C. Mobley noted that the establishment of a medical school in Las Vegas will be an important issue at the next legislative session, and that presents an opportunity to tie oral health issues to medical school needs.
 - Cody Hughes, DMD, of UNLV mentored an SDM pediatric resident who has made a poster with statistics about emergency room visits due to dental emergencies at UMC. Dr. Hughes should be contacted to obtain statistics for development legislative talking points.
 - B. Talley noted that the sustainability of the Nevada Oral Health Program should be a dental community priority. The state has historically relied on grants for the program, but the advocacy for reliable state funding should be an issue all can and should support.
 - C. Garvey agreed that it is critical that the whole dental community present unified support of the list of dental recommendations to Nevada legislators.
 - S. Williams suggested that the importance of dental health is not well understood or appreciated, and suggested that CCOH gather strong statistics and talking points regarding school days missed due to dental emergencies, cost of preventable dental emergencies, etc.

□ Chair Davenport has also attended meetings regarding Coalition Legislative Day and noted that there are over 400 coalitions in the state of Nevada. It will be critical to present material at the Coalition Legislative Day that makes CCOH and its dental message memorable.

- B. Talley suggested CCOH prepare a list of all the places in the state that provide dental treatment for quick reference by the legislators.
- C. Mobley suggested taking people who have had profound need, and who have benefited from dental care to tell their stories to the legislators.
- C. Garvey suggested a video of a variety of people telling their individual “dental stories” might be more cost effective.
- S. McKenzie agreed and reported she had a connection to a videographer.
- S. Williams suggested a video of patients and providers at the Homeless Clinic which takes place at The Huntridge Teen Clinic each month would be very moving.
- C. Garvey and J. Carroll commented that Vegas PBS could be helpful in developing a video.
- Chair Davenport directed S. Williams and C. Garvey to work together to find a free videography connection and begin to develop a video for Coalition Legislative Day.

Chair-elect- Position is vacant

Treasurer- Steve Williams

- Bank balance is approximately \$19,000.
- Dues collected for 2013-2014 fiscal year are \$375.
- Penalty bill from the IRS (approximately \$3500) will have to be paid in the next 60 days.
- \$1000 due for annual liability insurance policy soon.
- \$1000 donation will be made to NPHA for oral health presentation.

Secretary- Shari Peterson

- Secretary Peterson has resigned her position. It is necessary to find a replacement to fulfill the remainder of Secretary Peterson’s term. Term ends in June.
- S. McKenzie of Oral Health Nevada volunteered her administrative assistant, _____, to record meetings and take minutes until Secretary Peterson’s term is over.

Past Chair- Joanne Cummings

- No report.

6. Report on Nevada Oral Health Program – Melanie Flores

- M. Flores was not present, but a written report was submitted. See written report.
- B. Talley pointed out the segment of the written report about the Remote Area Medical (RAM) Event scheduled in southern Nevada for April 5th-6th.
 - RAM will provide free medical, dental, and vision services to southern Nevadans with no eligibility requirements.
 - RAM is asking for local professionals from all areas of health care to volunteer their services on the day of the event.

Amended Minutes for 3/17/2014

- B. Talley is concerned that volunteerism will be sparse due to the extremely short notice of this event, and because of the close proximity to the date of the recent Give Kids A Smile Day.
- H. Rogers echoed Talley's concern and noted that the Nevada Dental Hygienists' Association's Annual Scientific Session (Educapalooza) is also scheduled for that weekend because the dental hygiene community had no advance notice of the RAM event.

7. Committee Reports

- Nominating – no report
- Finance – no report
- Ad-hoc Committee Reports
- Membership Committee/Bylaws of CCOH – Annette Lincicome
 - There are currently 15 active, voting member organizations in CCOH
 - Vegas PBS' membership is covered under the CCSD dues with the understanding that only one entity may vote, though both are listed as members.
- Public Relations – Dee Ennis
 - D. Ennis was not present, no report.
- Legislative Committee – Bob Talley
 - No report.
- Programs Committee – Bob Anderson
 - B. Anderson was not present, no report.
- Outreach Committee – Christina Demopoulos
 - UNLV School of Dental Medicine now has an agreement in place with CCSD for a sealant program.
 - To date approximately \$18,000 of dental services have been donated through the program to CCSD through UNLV SDM. The goal is to complete all follow up treatment at UNLV SDM within 3 months.
 - \$20,000 has been received by UNLV SDM to provide treatment to women, ages 16+, in shelters who need dental treatment in order to secure employment.
 - UNLV SDM students will be making oral health education presentations to 17,000 CCSD students this year.
 - Details of the Outreach Committee Report can be found in an email that will be sent to CCOH members by Chair Davenport.

8. Old Business

- Discussion Strategic Plan (action item)
 - No suggestions for changes were received by Secretary Peterson, so the distributed Strategic Plan is as revised by the Strategic Plan Review Committee.
 - Using the revised Strategic Plan and coordinating with AC4OH, the Strategic Plan Committee was directed to coordinate both organizations' strategic plans to implement the 5 Steps identified by AC4OH as primary goals:
 - Open up Medicaid provider network to increase access to care by underserved populations.
 - Secure funding for a State Dental Officer or Dental Hygienist, or both.
 - Establish Basic Screening Services (BSS) for seniors in Nevada.
 - Provide Dental Continuing Education opportunities for medical providers

- Educated Nevada legislators about the importance of good oral health.
- Legislative – education messages (action item)
 - B. Talley suggested trying to separate dental Medicaid from medical Medicaid, believing that when the two are separated the dental program benefits a little, but admits separating the two may be difficult.
 - The desire is to open the panels and increase the number of dental Medicaid providers in Nevada.
 - J. Etchegoyen commented that the number of people eligible for Medicaid determines the number of providers. The “newly eligible” may mandate an increase in the number of providers.
 - J. Etchegoyen directed CCOH members to insuredkidsnow.gov for a list of all Medicaid providers in Nevada.
 - The Legislative Committee will compare the new Strategic plan to see if it aligns with the 5 Goals AC4OH has established.
- Discussion of paid educator (action item)
 - H. Rogers will develop an abstract for a presentation for the NPHA conference.
 - H. Rogers agrees to develop a 20-minute Power Point presentation on the relationship between oral health and systemic diseases.
 - CCOH will pay H. Rogers \$50 to develop the presentation.
 - H. Rogers will train other CCOH members to deliver the presentation for free.
 - H. Rogers will be paid \$50 each time she presents the Power Point as a representative of CCOH.
 - Updates to the presentations will be provided by H. Rogers at no cost to CCOH.
 - S. Williams moved to pay H. Rogers \$50 to develop a Power Point presentation for CCOH. B. Talley seconded the motion. Approved. H. Rogers abstained.

9. New Business-

- Legislative Day – discussed previously.

10. Participating Organization Reports/Guests

- Nevada Dental Association – B. Talley
 - B. Talley has been attending many meetings on behalf of NDA with the primary objective of finding money for oral health. He feels the key to securing funding for oral health is to connect it to total body health.
- Sunrise Children’s Foundation – Dianna Williams
 - The Sunrise Children’s Foundation focuses on early childhood education.
 - Center Based Program – provides a drop- off center for children of working parents or parents going to school. Focus is on educating the whole family through the young children.
 - Home Based Program – educators go into the home to teach the parents how to teach the children. Program is divided according to children’s ages.
 - McVee Pilot Program – tracks families to compare the efficacies of home visiting programs.

- One of the goals of the Sunrise Children’s Foundation is to assure all program participants have insurance and/or physicians and dentists by the time they leave the program.
- Clark County School District (CCSD) – Irma Pumphrey
 - School nurses try to get into all classrooms to make oral health presentations, but they must compete with academic time.
 - School nurse supervisors are responsible for networking with county organizations that provide health care resources.
- Future Smiles – Joanne Cummings
 - The recently received Elaine Wynn grant has provided the opportunity to expand the Future Smiles program:
 - New employees have been hired – new dental hygienist and Xochi
 - More schools and communities will be visited
 - Mobile equipment will visit 6 new sites
 - Toothbrushes are passed out as part of “The Village” food distribution program
 - Joanne and Xochi have “Brush at Lunch” events one time a month in conjunction with United Way of Southern Nevada.
- Vegas PBS – Jessica Carroll
 - “Reading for Smiles” is an outreach program targeting a parent/child audience. The program uses puppets and many props with appeal to children to teach oral health concepts.
 - “Healthy Teeth, Healthy Me” is an oral health DVD included in the packet that each participant receives. Packets also include toothbrush, floss, etc.
 - All school nurses at Title I schools receive the presentation packet which includes puppets, props, and the DVD.
 - The DVD is available online to anyone.
 - All pre-kindergarten students at Title 1 schools will get the “Reading for Smiles” presentation this year.
 - Aisha Bowen is now on the Vegas PBS staff doing “Reading” presentations.
- Nevada Dental Benefits – Patricia Steiner, DMD
 - “Open Wide, Look Inside” is an ongoing oral cancer screening outreach program.
 - NDB also has a chronic disease program that strives to educate about the connections between oral health and whole body health. One goal of the program is to connect those with chronic diseases (diabetes, heart disease, etc.) with a dentist.
- Huntridge Teen Clinic – Steve Williams
 - Huntridge will celebrate its 20-year anniversary in October. Plans are underway for special celebration events.
 - Huntridge Teen Clinic provides medical and dental care to teens, ages 12-18.
 - The Dental Program has four fully equipped dental operatories. All equipment has been acquired through donations.

Amended Minutes for 3/17/2014

- The staff dental hygienist provides all preventative care while volunteer dentists provide the restorative care at the clinic.
- Huntridge also has an agreement with the UNLV SDM where student dentists visit the clinic one day a week to provide restorative care to at-risk teen patients.
- The staff dental hygienist, Annette Lincicome, was recently elected into the Omicron Kappa Upsilon honor society by the UNLV faculty.
- Southern Nevada Dental Hygienists' Association/Nevada Dental Hygienists' Association – Heather Rogers
 - The CSN dental hygiene students presented their table clinic posters at a recent SNDHA monthly business/dinner meeting. Cash prizes were awarded to 1st, 2nd, and 3rd place finishers.
 - All members of the 2014 CSN Dental Hygiene Class are funded to attend the American Dental Hygienists' Association's Annual Session scheduled for Las Vegas, June 18-26 by SNDHA this year.
 - The NDHA will hold its Annual Scientific Session (Educapalooza) April 4-5 at Harrah's. Two full days of continuing education for dentists and dental hygienists will be offered.
 - The NDHA will also hold its annual House of Delegates meeting in Reno at the end of September.
- Oral Health Nevada – Syd McKenzie
 - The OHN website goal is to be the hub for oral health in Nevada linking those with dental needs with those who provide dental care.
 - In northern Nevada OHN will be participating in a program coordinated by Julie Stage to provide fluoride varnish to children in Incline Village on April 5th.
- UNLV – Connie Mobley
 - UNLV has established a 5-chair dental clinic on the main campus as part of the Wellness Center.
 - Dental treatment is available at the clinic to UNLV students, staff, faculty and their families. There are some restrictions to the care that can be delivered, but most procedures can be done.
 - The clinic has only been open about a week. Approximately 20 patients have been seen, and more are making appointments every day.
 - Fees at the new clinic are the same as at the dental school.
- Dental Care International – Elena Ahkmeleva
 - DCI recently held its annual Give Kids A Smile Day.
 - 76 children were treated.
 - \$55,000 worth of donated services were provided.
- Nevada State Oral Health Program – Written report submitted
 - Chair Davenport encouraged all members to read the report submitted by Melanie Flores.
 - Chair Davenport commented that the ASTDD synopsis includes a great deal of important oral health information. Chair Davenport will email a draft of the ASTDD synopsis to all CCOH members.

Amended Minutes for 3/17/2014

- Chair Davenport also recommended review of the Nevada Department of Health and Human Services Senior RX program which offers support to seniors for their oral health needs.

11. Announcements

- Chair Davenport attends all AC4OH meetings and tries to relay information about all CCOH participating members to the AC4OH. All CCOH participating members are encouraged to contact Chair Davenport with any specific information they wish to have forwarded to AC4OH.

12. Next Meeting

- The next CCOH meeting will be held on Friday, May 9, 2014 at 9:30 AM at the Nevada Dental Association office.

13. Adjourn

- C. Mobley moved to adjourn. D. Williams seconded. Motion approved at 12:21 PM.

Respectfully submitted,

Annette Lincicome, proxy for Secretary CCOH

Amended Minutes for 3/17/2014